

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

848144 Contract # **Date Entered** 08/14/12 Schedule Dates 10/23/12-11/03/12 **Last Modified** 11/02/12 **Advertiser** Penne Marsh Obama for America (14538) **Entered By** No Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Headline # 06270720 Product Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$32,957.25 Phone/Fax (202) 338-6919 / **Net Total** CPE \$186,757.75 1537 Sales Tax **Account Types**

Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 10/23

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	10/23/12-10/26/12	5	:30	12:58P- 3:58P (ET)			2	2	2	2	i i		8	\$275.00	\$2,200.00	Norfolk (WVEC) (WVEC)		10/19/12
2.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	10A- 10:58A (ET)			2	2	2	2			8	\$450.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/19/12
3.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/19/12
4.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	10:58A- 12P (ET)			2	2	2	2	1 1		8	\$600.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/19/12
5.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2			8	\$25.00	\$200.00	Norfolk (WVEC) (WVEC)		8/24/12
6.2	Normal Line / SPOT	10/23/12-10/26/12	5	:30	12P- 12:57P (ET)			2	2	2	2			8	\$170.00	\$1,360.00	Norfolk (WVEC) (WVEC)		10/19/12
7.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	3:58P- 4:58P (ET)			2	2	2	2	1 1		8	\$400.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/19/12
8.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	4:30A- 4:59A (ET)	5		Х	X	X	¦ X			5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	4:58P- 5:29P (ET)	5		Χ	X	X	X			5	\$1,200.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12
10.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	5A- 5:58A (ET)			2	2	2	2			8	\$250.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/19/12
11.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	5:29P- 5:58P (ET)	5		Х	X	X	X	1 1		5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)		10/19/12
12.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6P- 6:30P (ET)	5		Х	X	X	¦ X	1 1		5	\$1,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)		10/19/12
13.2	Normal Line / SPOT	10/23/12-10/26/12	5	:30	5:58A- 7A (ET)			2	2	2	2			8	\$450.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/19/12
14.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58P- 7:28P (ET)	5		Χ	X	X	X			5	\$1,350.00	\$6,750.00	Norfolk (WVEC) (WVEC)		10/19/12

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:10 PM on Tuesday, November 13 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848144

Schedule Dates 10/23/12-11/03/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174) DEMOCRAT - OBAMA FOR AMERICA (161567) Brand

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1537

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 10/23

Date:

Date Entered 08/14/12 **Last Modified** 11/02/12 **Entered By**

Penne Marsh

No 06270720 Headline #

Order Type Normal

Package Deal Commission % 15.00

Commission \$32,957.25 **Net Total** \$186,757.75

Sales Tax

Demo

203 \$219,715.00

179

24

Rate

\$190,180.00

\$29,535.00

Norfolk (WVEC) (WVEC)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
15.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7A- 9A (ET)	11		Х	Х	Х	Х		11	\$1,000.00	\$11,000.00	Norfolk (WVEC) (WVEC)		10/19/12
16.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:28P- 7:57P (ET)	5		Х	Х	Х	Х		5	\$1,400.00	\$7,000.00	Norfolk (WVEC) (WVEC)		10/19/12
17.2	Normal Line / SPOT	10/23/12-10/26/12	5	:30	9A- 10A (ET)			2	2	2	2		8	\$220.00	\$1,760.00	Norfolk (WVEC) (WVEC)		10/19/12
18.1	Normal Line / SPOT	10/26/12-10/26/12	4	:30	10P- 11P (ET)						2		2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/19/12
19.2	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7:58P- 9P (ET)						2		2	\$1,700.00	\$3,400.00	Norfolk (WVEC) (WVEC)		10/19/12
20.2	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10P- 11P (ET)		2						2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12
21.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:58P- 10P (ET)		3						3	\$5,000.00	\$15,000.00	Norfolk (WVEC) (WVEC)		10/19/12
22.1	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	4	:30	3P- 7P (ET)							4	2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/19/12
24.2	Normal Line / SPOT	10/27/12-10/27/12	5	:30	5:58A- 8A (ET)							2	2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/26/12
25.2	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- 7:57P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		10/19/12
26.1	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	4	:30	7:58P- 11:30P (ET)							4	4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12
27.2	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7:58A- 9A (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/19/12
28.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:58A- 11A (ET)							2	2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		10/19/12
29.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6P- 6:30P (ET)							1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/19/12
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CONFIRMATION COL	NIRACI	
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848144 Schedule Dates 10/23/12-11/0

Schedule Dates 10/23/12-11/03/12
Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989[§] CO-OP

Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia

Buyer Name NAGELBERG, DAN

Phone/Fax (202) 338-6919 /

CPE 1537
Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular
Comments OBAMA 10/23

Date Entered 08/14/12
Last Modified 11/02/12
Entered By Penne Marsh

Penne Marsh No

Headline # 06270720

Demo
Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$32,957.25

Net Total \$186,757.75

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6:58P- 7:57P (ET)							2	2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/19/12
32.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 9A (ET)							2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/19/12
33.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7:57P- 9P (ET)							2	2	\$4,400.00	\$8,800.00	Norfolk (WVEC) (WVEC)		10/19/12
34.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9P- 10P (ET)							2	2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12
35.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:30A- 10A (ET)							1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/19/12
36.2	Normal Line / SPOT	10/25/12-10/25/12	4	:30	10P- 11P (ET)					2			2	\$3,600.00	\$7,200.00	Norfolk (WVEC) (WVEC)		10/19/12
37.2	Normal Line / SPOT	10/25/12-10/25/12	4	:30	7:58P- 9P (ET)					2			2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/19/12
38.2	Normal Line / SPOT	10/25/12-10/25/12	4	:30	9P- 10P (ET)					2			2	\$5,200.00	\$10,400.00	Norfolk (WVEC) (WVEC)		10/19/12
39.1	Normal Line / SPOT	10/23/12-10/28/12	4	:30	11P- 11:35P (ET)	6		Х	Х	Х	Х	Х	6	\$1,300.00	\$7,800.00	Norfolk (WVEC) (WVEC)		10/19/12
40.2	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- 11P (ET)			2					2	\$3,200.00	\$6,400.00	Norfolk (WVEC) (WVEC)		10/19/12
41.2	Normal Line / SPOT	10/23/12-10/23/12	4	:30	7:58P- 9P (ET)			2					2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/19/12
42.2	Normal Line / SPOT	10/23/12-10/23/12	4	:30	9P- 10P (ET)			2					2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/19/12
43.2	Normal Line / SPOT	10/24/12-10/24/12	4	:30	10P- 11P (ET)				2				2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12

CONFIRMATION CONTRACT	
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WVEC 13 WVEC.TV 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848144 **Schedule Dates** Advertiser

Agency/T-Code

Product

Brand

CPE

10/23/12-11/03/12 Obama for America (14538)

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

1537

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 10/23

Date Entered 08/14/12 **Last Modified** 11/02/12 **Entered By** Penne Marsh

No

06270720 Headline #

Demo Order Type Normal

Package Deal Commission % 15.00

Commission \$32,957.25 **Net Total** \$186,757.75

Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month Rate Oct. 2012 179 \$190,180.00 24 \$29,535.00 Nov. 2012 Grand Total: 203 \$219,715.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
44.2	Normal Line / SPOT	10/24/12-10/24/12	4	:30	7:58P- 9P (ET)				2				2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/19/12
45.2	Normal Line / SPOT	10/24/12-10/24/12	4	:30	9P- 10P (ET)				2				2	\$5,400.00	\$10,800.00	Norfolk (WVEC) (WVEC)		10/19/12
46.2	Normal Line / SPOT	10/29/12-10/29/12	5	:30	12:58P- 3:58P (ET)		3						3	\$275.00	\$825.00	Norfolk (WVEC) (WVEC)		10/19/12
47.2	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- 12:02A (ET)		2						2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/19/12
48.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	12:02A- 1:06A (ET)		2						2	\$25.00	\$50.00	Norfolk (WVEC) (WVEC)		8/24/12
49.2	Normal Line / SPOT	10/29/12-10/29/12	4	:30	3:58P- 4:58P (ET)		2						2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		10/19/12
50.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5A- 5:58A (ET)		2						2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/19/12
51.2	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5:58A- 7A (ET)		2						2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)		10/19/12
52.2	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)		4						4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/19/12
53.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:30P- 12:05A (ET)						1		1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	News after CF	10/19/12
54.0	M/G For 22.1.1,22.1.2 / SPOT	10/25/12-10/26/12	4	:30	7A- 9A (ET)	2				Х	Х		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/24/12
55.0	M/G For 25.2.1 / SPOT	10/25/12-10/26/12	5	:30	5A- 5:58A (ET)	2				Х	Х		1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/24/12
56.0	Normal Line / SPOT	10/29/12-10/29/12	10	:30	7:58P- 10P (ET)		1									Norfolk (WVEC) (WVEC)	LUR Rebate Value \$5k	10/25/12
57.0	Normal Line / SPOT	10/29/12-10/29/12	10	:30	5:58A- 7A (ET)		1						1	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate	10/25/12
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

LE:WVEC.TV	WVEC 613 Woodis Ave. Norfolk, VA 23510
Greer, Margolis, Mitchel (1010 Wisconsin Ave NW Suite 800 Washington, DC 20007	GMMB)

Contract #	848144	Date Entered	08/14/12
Schedule Dates	10/23/12-11/03/12	Last Modified	11/02/12
Advertiser	Obama for America (14538)	Entered By	Penne Marsh
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	CO-OP	No
Product	Political - US President (1174)	Headline #	06270720
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$32,957.25
СРЕ	1537	Net Total	\$186,757.75
Account Types	National/Political Candidate - Agency	Sales Tax	

Weekly/Irregular

Accepted-Station:

OBAMA 10/23

Billing Type Comments

Date:

Norfolk (WVEC) (W	/VEC)	
By Broadcast Month	Spots	Rate
Oct. 2012 Nov. 2012	179 24	\$190,180.00 \$29,535.00
Grand Total:	203	\$219,715.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We :	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	M/G For 56.0.1 / SPOT	10/28/12-10/28/12	10	:30	6:58P- 11P (ET)	2						X	2	\$0.00	\$0.00		LUR Rebate Value \$4600 (1x AMFV, 1x 666 Park)	10/26/12
59.0	M/G For 25.2.2 / SPOT	11/03/12-11/03/12	4	:30	6:58P- 7:57P (ET)						1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	MG for live news coverage	11/2/12
	I	1			CON	FIF	ЯM	ΑТ	101	V C	ON	JTF	RAC	Т		1	I	1

Date:

Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:10 PM on Tuesday, November 13 2012